

Seats Filling Fast for Regional Supervisors Program in Las Vegas

By Lyn Brackett – VP, Education and Training

Early registrants have snapped up many of the seats for SSA's new Regional Supervisors Program (RSP) "Managing the Management." These sessions—held Wednesday, September 9, during the afternoon before the Fall Conference and Tradeshow in Las Vegas—offer different segments of the RSP from those offered in Dallas in March. (See details below.)

For those seeking education on their own schedule to supplement the great networking and camaraderie of event-based sessions such as the RSP, SSA Online University offers the SSA Certified Self Storage Manager (CSSM®) program online. It's available this summer at introductory discounts—with additional discounts for facilities purchasing certification tracks for five or more managers/users. Top quality legal education downloads are also available at your convenience through SSA Online University.

Reserve by August 17 for Las Vegas RSP

Seats are filling up fast for the September 9 classes offered as part of SSA's new Regional Supervisors Program (RSP) "Managing the Management." Designed for those who are currently (or aspire to be) overseeing more than one property and management team, the program is delivered by the most experienced management experts and trainers in the industry. Different segments of this intensive, six-part program are offered in advance of each of SSA's semi-annual conferences. The September 9 classes taking place at Caesars Palace address the topics of managing and educating staff, as well as budgeting and financial management.

Registration and further details on the program are available at www.selfstorage.org. Register *before* August 17, as the remaining seating is expected to fill up fast now that the early registrants have claimed their slots. Click on the SSA 2009 Fall Conference and Tradeshow logo at www.selfstorage.org, then click the Regional Supervisors Program link at the far left for details and registration.

Limited Time Left for Discount on CSSM® Online

Many managers and owner/operators are taking advantage of the Manager Certification Program offered through SSA's Online University. Formerly event-based, the prerequisites for the self storage industry's most prestigious designation, the Certified Self Storage Manager (CSSM®), are

now online, offering savings and greater accessibility for all. At the current introductory discount rate, savings for companies via the online certification process compared to the former venue-based certification program are well over \$2,200 per person. Additional discounts from the

See Education, page 28

Upcoming SSA Education Events

The following upcoming events are scheduled as we go to print. For additional dates, the latest information on, or to register for, SSA hosted events, click the EDUCATION AND EVENTS tab at www.selfstorage.org.

August 5 • Self Storage Legal Webcast*

Privacy in Self Storage: Storing and Disposing of Personal Information

Hosts: SSA and the Self Storage Legal Network

September 9 • Las Vegas, Nevada

Regional Supervisors Program

Topics: Managing and Educating Staff / Budgeting and Financial Management.

Host: SSA

October 14 • Self Storage Legal Webcast*

Lien Sales of Titled Property: Cars, Boats and RVs

Hosts: SSA and the Self Storage Legal Network

November 11 • Self Storage Legal Webcast*

What to Do When You Have a Tenant Loss or Damage Claim

Hosts: SSA and the Self Storage Legal Network

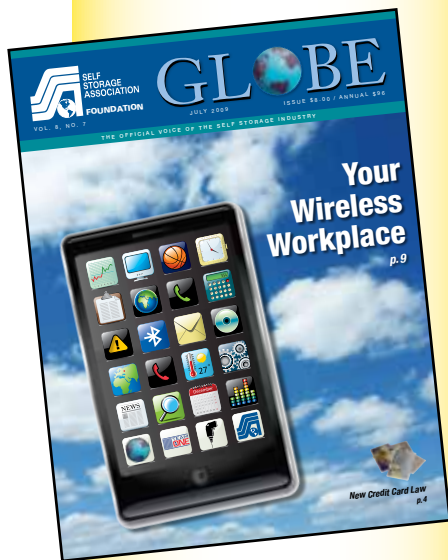
Fall 2009 • Location to be determined

Owners Investors Course

Host: SSA

* Live webcasts are for SSA Direct Members and SSA-affiliated state members only. Webcast recordings are available to all in pay-per-download mode in the SSA Online Store. SSA Direct Members receive a discount on downloads.

Read the SSA Globe Online!



Go to:
www.ssaglobe.org

Education, from page 27

introductory rates are available for companies who wish to purchase program access for five or more users.

The Manager Certification Program consists of three optional tracks, any one of which when passed successfully yields certification. Each track contains the four Managers Course modules in video with synchronized slides, downloadable manuals, interactive self tests and transcripts, as well as six varying management topic sessions with self tests and transcripts, and the certification program exam. When the final exam at the end of the track is passed, a Certified Self Storage Manager CSSM® certificate is issued.

CE credits required for CSSM® renewals and current candidates are now all earned online, as well. For further details on the CSSM® and other SSA Online University education for owners and managers, visit SSA's Online University through the "Education & Events" tab to the left of the SSA home page at www.selfstorage.org. All SSA Online University programs are open for purchase by the general public. For purchases for five or more users of the Certification Program, companies should e-mail education@selfstorage.org. Introductory rates are scheduled to expire at the end of the summer.

Legal Education that Fits Your Schedule

Quality programs on a variety of legal topics for facility owners, owner/operators and managers are available as downloadable recordings with synchronized audio and visuals at SSA's Online Store under "Webcasts." This downloaded content provides offline access to essential legal information anywhere, anytime, for you and your entire company. Each download is a one-hour program by Self Storage Legal Network attorneys Scott Zucker, Esq. and D. Carlos Kaslow, Esq. All the downloads are available at a discount for SSA direct members. Owners and managers can consult the legal topics recordings for specific areas of concern to them or use the recordings to educate staff on selected legal issues. SSA's Online University offers a number of opportunities for self storage professionals to learn at their convenience. Whether you learn on your PC or you prefer to download a program to listen and learn later, SSA Online University will reach you at your preferred time and place.

SSA Owners Investors Course to Encore in 2009

SSA received such favorable feedback from its newly revamped Owners Investors Course that an encore presentation of it is planned for 2009. Each attendee at the newly-updated SSA Owners and Investors Course that took place in Baltimore, Maryland, in June received a new dynamic modeling spreadsheet built for the course and a compendium of detailed case information for future reference and study. The course, exclusively for SSA direct and indirect member facility owners and investors, is designed for self storage company chief executives and financial investors. It is delivered in case study scenarios covering critical areas of interest to CEOs and investors currently involved in the self storage industry. The course is based on updated scenarios of actual business transaction cases within self storage. Self storage industry leaders Bob Francis, CPM of the Heron Group and Jeff Humphrey, ASA, CCRA, of Devon Self Storage Holdings, instruct key portions of the program and share first-hand insight from their considerable experience in the industry. Stay tuned at www.selfstorage.org for the latest news on the location and dates for the second 2009 Owners Investors Course. ❖