

Take Advantage of In-House Training Tools from SSA's Online University

By Lyn Brackett, VP of Education and Training

Why not consider using some of SSA Online University's many offerings as part of your company's training program? Education program audio and audio visual recordings downloads with handouts are available for purchase, and can be shared around your company or in a group training setting.

For individual training online with interactive self testing and transcript tracking, have your employees use the education sessions in SSA Online U's Manager Education Online, or sign them up for SSA Online University's Manager Certification Program, available at a discount for group purchases for five or more users.

SSA Online University Downloads Available for Use in Company Training

Downloads of the latest conference sessions in audio format with handouts can be found in SSA's Online Store in the EDUCATION TO GO area. Each recording is categorized by topic area: *Facility Operations, Marketing and Sales, Legal or Construction and Development.*

For downloadable recordings in synchronized audio visual mode, visit to SSA's Online Store under WEBCASTS for a series of top quality recorded programs on a variety of legal topics critical to facility owners, owner managers, and managers. These one-hour programs by Self Storage Legal Network attorneys Scott Zucker, Esq. and D. Carlos Kaslow, Esq., are all available for download with printable handouts—and at a discount for SSA direct members. This downloaded content provides offline access to essential legal information anywhere, any time, for you and your entire company. Owners and managers can consult the legal topics recordings for specific areas of concern to them or use the recordings to educate staff in group training sessions or individually.

Take of Advantage of Group Discounts for SSA's Certified Self Storage Manager (CSSM®) Program

Many companies are taking advantage of the savings and convenience of group discounts for SSA's Manager Certification Program online. The Manager Certification Program consists of three optional tracks. Each track contains the four Managers Course modules in video with synchronized slides, downloadable manuals, interactive self tests and transcripts, as well as six selected manage-

ment topic sessions with self tests and transcripts. Once the track is completed, participants can complete the final certification exam online. When the final exam is passed, the examinee is issued the Certified Self Storage Manager CSSM® certificate. Discounts are available for group purchases for four or more users of the Certification Tracks. For group discounts, company-authorized purchasers should inquire directly by email at education@selfstorage.org. Savings for companies via the online certification process compared to the former venue-based program are well over \$2,200 per person.

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SSA Education Events

Updates are posted in the EDUCATION & EVENTS area of WWW.SELFSTORAGE.ORG.

December 8

*Self Storage Legal Webcast**
"How to Handle Tenant Payments"

January 30 – February 2, 2011

Executive Ski Workshop
Sheraton Resort, Steamboat Springs, Colorado

April 5

Regional Supervision Program
The Westin Hotel, Charlotte, North Carolina

April 5-7

Self Storage Industry Spring Convention
The Westin Hotel, Charlotte, North Carolina

September 7

Regional Supervision Program
Caesars Palace, Las Vegas, Nevada

September 8-10

Fall Conference & Trade Show
Caesars Palace, Las Vegas, NV

*Live webcasts for SSA direct members and SSA-affiliated state members only. Recordings are available to all in pay-per-download mode in the SSA Online Store. Direct SSA members receive a discount on downloads.



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Manager Education Online Site Not Just for Those Pursuing Certification

While those pursuing initial certification must take one of the three certification tracks, the Manager Education Online site is open to anyone interested in learning more about the day to day aspects of facility management. Anyone can design their own curriculum through the *a la carte* option on the site. In this mode, each of the four modules of the Managers Course Online is available for individual purchase outside of the certification program, as is each of the other online sessions. All include self tests, progress tracking and transcripts for correctly completed work in your own curriculum. This provides quality, documentable education for current or aspiring owners and managers, and may be used as program content for facilities conducting their own training sessions. For further details and other SSA Online University education for owners and managers, visit SSA's Online University through the EDUCATION & EVENTS tab on the left on the SSA home page, www.selfstorage.org.

SSA Certified Self Storage Managers Renewal Due December 1

Those who received the CSSM® designation in 2006 or 2008 were sent Renewal Site access information via the personal (or individual) email address each provided specifically for CSSM® program use. 2006 or 2008 CSSMs who did not receive their 2010 renewal access information email notice must notify SSA at education@selfstorage.org before the end of December or take one of the initial CSSM tracks online to renew. To check your initial CSSM® completion year, see the *Official Registry of Certified Self Storage Managers* posted in the Online University / Certification section, linked from EDUCATION & EVENTS at WWW.SELFSTORAGE.ORG.

All other SSA Online University programs are open for purchase by the public. For further details on certification and other SSA Online University education for owners and managers, visit SSA's Online University through the EDUCATION tab near the center of the SSA home page, WWW.SELFSTORAGE.ORG. ♦