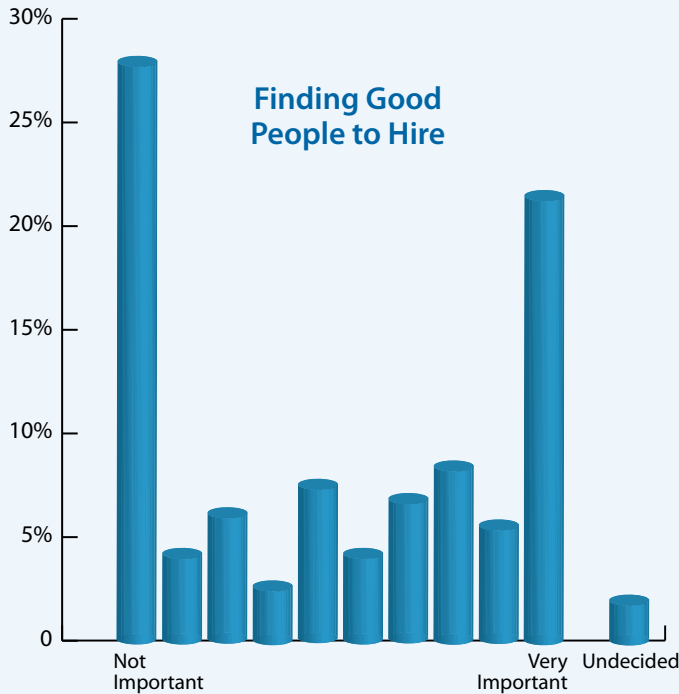
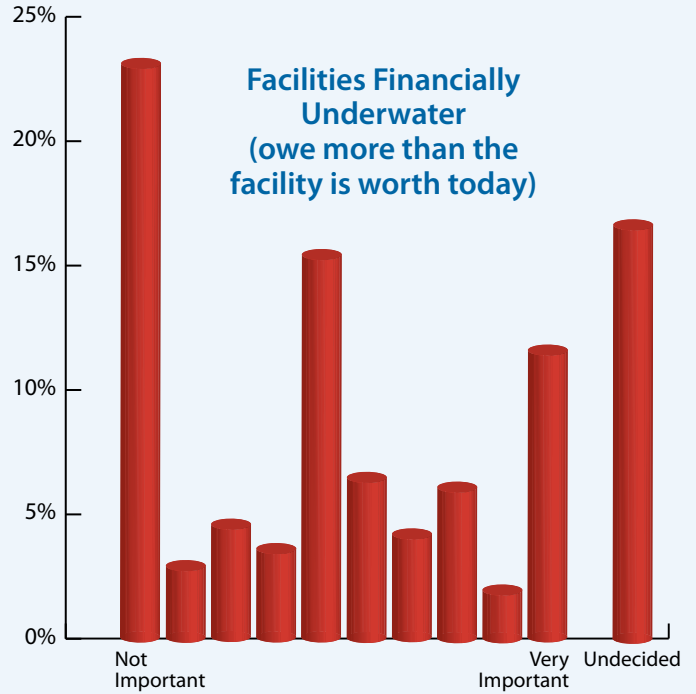


The SSA recently surveyed 300 self storage owner/operators that are members and non-members alike. The survey consisted of industry issues and their importance to respondents.

Here are a few of the issues the self storage industry faces in 2011.

Respondents ranked each issue 1 to 10, with 1 meaning not at all important and 10 meaning very important.



Below is a portion of what the survey found. For more information relating to self storage data or to participate in one of our surveys go to www.selfstorage.org.

