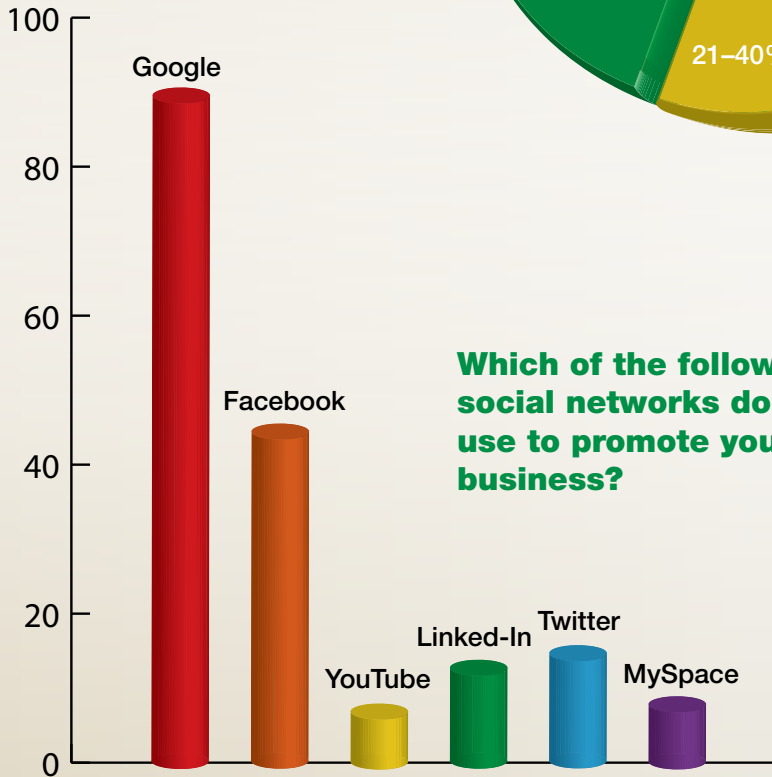
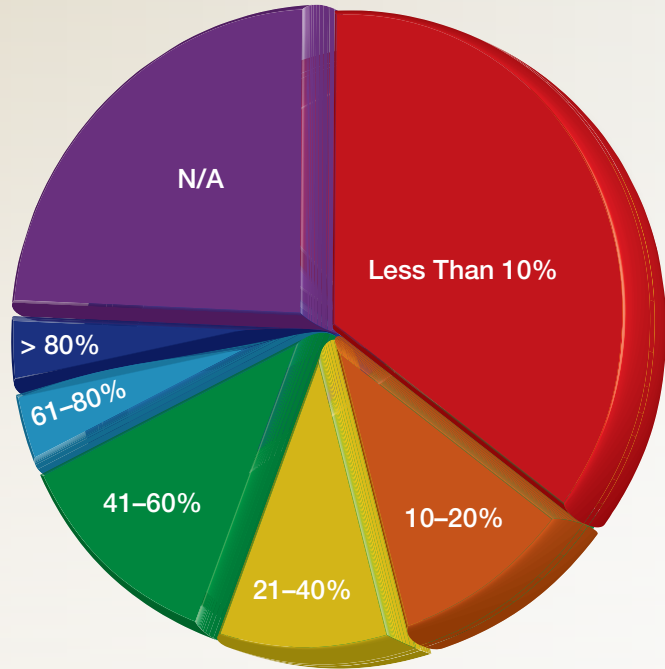


The SSA recently surveyed 400 self storage owner/operators who are members and nonmembers alike. The survey included questions about marketing and the Internet.

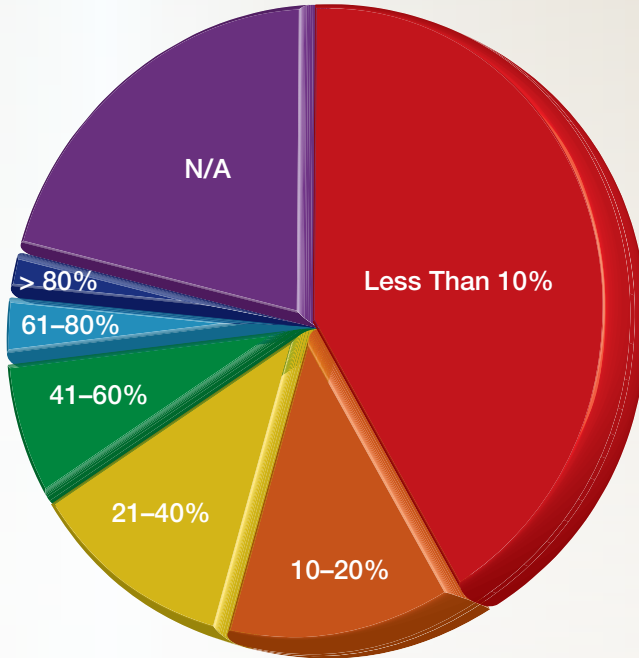
What percentage of your new customers come to you via the Yellow Pages today?



Which of the following social networks do you use to promote your business?

N/A = Not Available, Don't Know

Below is a portion of what the survey found. For more information relating to self storage data or to participate in one of our survey's go to www.selfstorage.org.



What percentage of your new customers come to you via the Internet and/or your website today?

What percentage of your new customers do you expect will come to you via the Internet and/or your website in ten years?

